



Cindy Brady's career required her to put a lot of miles on her car. So, in 2006 she looked for more economical options. Long-range EVs were not yet available, so after several Smart cars, and a Fiat 500 Gucci edition, she learned quickly that an investment in a Tesla vehicle would yield more than a growth in company shares.

Cindy is a savvy investor. She capitalized on Tesla stock during its rise and shocked her investor group when she ordered a Tesla Model 3 in 2019 so she could take advantage of the EV tax credit.

She and her husband traveled from Muskegon to Chicago to pick up her new car. The trip home required only one brief charging stop at the St. Joseph Supercharger. In Holland, a muscle car revved his engine next to them at a traffic light. She didn't back down from that challenge. With instant torque and no transmission, Cindy's new toy made short work of the muscle car as soon as it had to shift – staying within legal limits of course.

Since the purchase of her Tesla, she and her husband decided to downsize from their house with a garage charger to a condo with no charging options. She needed a solution. As a member of her condo board and with the help of another EV owner in her complex, they worked with the Consumers Energy [PowerMIDrive program](#) to secure a rebate for their ChargePoint Multi-Dwelling Unit (MDU) charging station. Now convenient charging is right outside her building.

And, with Tesla opening a showroom and service center in Grand Rapids, Cindy has taken advantage of their mobile service options, having warranty maintenance performed right at their home.

Road trips are no problem either. Cindy's Tesla has made the trip from Michigan to Arizona using a trip planning tool called [A Better Route Planner](#) (ABRP). Tools like ABRP include specifications from many EV models as well as where to find charging stations. This, along with the car's navigation system, takes the guesswork out of her road trips.

Although the Model 3 takes a more minimalist approach than her previous Fiat Gucci edition, Cindy now travels both efficiently and in style.

Driver Profile

Cindy Brady

EV Model
Tesla Model 3

Longest EV Road Trip
Michigan to Arizona
and back

Biggest EV Surprise
Being mindful of backing
up with a silent car

