

The Cartier family was at the cutting edge of technology at the beginning of the 20th century. Kate Cartier drove a 1917 Detroit Electric car. Fast forward to over 100 years later and the historic Cartier Mansion Bed & Breakfast offers EV charging for their guests. We visited the beautifully maintained inn and spoke with the mansion's current caretakers, Jenna and Chris Simpler.



What led Cartier Mansion B&B to offer EV charging?

"Our interest in offering charging is both practical and historic." In addition to their 1917 EV, the Cartier home featured many modern amenities of its time such as a clever boiler and multi-room heating system. "As the current caretakers of this property, we continue that tradition and have added many modern features throughout the property. Given the lack of charging options in downtown Ludington and our desire to market to this demographic, along with the Consumers Energy PowerMI Drive rebate, it was a clear choice to set this up."

What has been the reaction from the EV community?

"While we are still new to PlugShare, we have had several guests with electric cars, all of whom were shocked (pun intended...) that an historic B&B offered an EV charger."

Editor's Note: PlugShare is an app used by EV drivers to find charging stations which, like the installation at the Cartier Mansion, are harder to spot than gas stations.

What is the partnership like with Consumers Energy's PowerMI Drive Program?

"Both Consumers and the charging station installer were quite helpful in determining whether this was worth doing, what to install and how to do things. There were no unreasonable hurdles in getting our rebate and the technology has been manageable – and we're looking forward to continued help from Consumers Energy!"

What message do you want to send to EV drivers?

"With its west-central location, Ludington is a 'one-charge trip' from many Michigan starting points. Our location is walkable to practically everything in Ludington, EV drivers are able to arrive from a variety of places with a single charge, enjoy the town, refuel overnight, enjoy a sumptuous breakfast and head home with car and spirit fully recharged."

Go even further!

Located along the beautiful West Michigan shoreline, the Cartier Mansion can also be a great hub from which to launch sightseeing one-charge trips from Silver Lake to Sleeping Bear Dunes.



Station Host Profile

Cartier Mansion Bed & Breakfast

Locations

409 E Ludington Ave,
Ludington, MI 49431

EV Charging

(2) EnelX 10 KW Level 2

Amenities

All-season accommodations,
walk to downtown Ludington

